EVERGREEN DATA VISUALIZATION ACADEMY

Professional Development by Dr. Stephanie Evergreen

The Evergreen Data Visualization Academy is a self-paced, online course that includes:

- Step-by-step written and video instructions in Excel, Tableau, R, Power BI, and Google Sheets, which means you can take all the time you need to visualize better under expert direction.

- Guidance on when to use specific chart types, including access to the Which Viz? Quiz™, so that your data visualization construction process is more efficient than ever.

- Templates with completed graphs, ready for your data, which means the quickest route to impressing others with your superstar communications.

- Community forums to ask questions and gather feedback, so you can get help when you run into a roadblock and share your expertise with others.

- Research to back up your new methods, so when your boss questions why you're doing something a certain way, you have the persuasive justification at your fingertips.

- Case studies and member spotlights, which means you can see how others have done it, get inspired, and adapt their ideas for your growth and experimentation.

- Live monthly group coaching calls, which means a personal connection with Dr. Evergreen and pointed feedback on ongoing projects. Office Hours webinars last up to an hour.

- Data visualization swag, like digital versions of my data nerd holiday cards, which means you're the coolest data nerd out there.

- Access to community-only forums, a private LinkedIn group, students-only virtual events, and in-person happy hour, a.k.a. exclusive fun. Participate as much or little as you want.

- Independence from (or at least, better coordination with) graphic designers, saving your organization time and money, making you the organizational linchpin.

- Go-To Leader status, which means you have critical talent, giving you a skilled job advantage and major attraction points.

- Unlimited access. Come back anytime. Not making graphs for a couple months? No prob. We're here when you need us. There is no end date.

On average, it usually takes students 30-60 minutes to learn a graph. You can complete as many tutorials as you'd like (and then collect your high fives throughout the office). You should also practice with your own data to chisel the lessons into your brain. **Revisit the tutorials anytime you'd like.**

Total Cost: $2,000 per person, group discounts and underrecognized discounts available.