

QUALITATIVE DATA VISUALIZATION

A Half-Day Workshop by Dr. Stephanie Evergreen

Graphing numbers can seem easy – we have dozens of chart types to choose from and specialized software to build them.

But qualitative data? Up to this point it may feel like your only option is a word cloud.

At Evergreen Data we have collected the largest ever compilation of qualitative data visualization choices.

In this workshop we'll explode the qual viz options and talk through how to choose the right one for your data. **We'll even make some** using software you already have on your computer.

Everyone will leave with works-in-progress, ready for your own data, and the Evergreen Data Qualitative Chart Chooser, which features 22 (!) different qual viz options.



By the end of this 3-hour workshop, you'll:

- ➔ Vastly expand your qualitative data visualization toolkit
- ➔ Learn ways to combine multiple viz options to tell a fuller story
- ➔ Pick up important enhancements to any diagram
- ➔ Construct qualitative data visualization in Excel

The prerequisite for this class is Evergreen Data's workshop, Presenting Data Effectively.

Ready to book? [Click here](#) to send an email to Evergreen Data. Include your timeline – we book far in advance.

