

# NIMBLE DATA COLLECTION FOR CASH-STRAPPED ORGANIZATIONS

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## PROBLEM

Not sure where to aim with data collection

## SOLUTION

Outline your path of intended impacts with a logic model and focus on measuring changes in knowledge, skills, attitudes, and/or behaviors

## PROBLEM

Data collection needs to take place live, in a fast-paced environment

## SOLUTION

Use an observer to track changes in knowledge, skills, attitudes, and/or behaviors

Give the attendees iPods or cameras and let them document the most impactful moments (research Photovoice for more)

Ask attendees to write a plus and a delta on post-it notes to leave on the doorway as they go

## PROBLEM

Multiple audience use the space for different purposes

## SOLUTION

Track needs & uses with a needs assessment—ask what new graduates need or what pitfalls & challenges they have & ask downstream stakeholders, too (supervisors, professors, etc)

Load the survey onto kiosk iPads

Use a sticker board to have visitors vote for highest needs

Ask face-to-face, but use a sampling strategy so you don't have to collect from everyone

Observe potential visitors in their own settings to see what they need

## PROBLEM

No crisp message

## SOLUTION

Use needs assessment results to identify user groups & then market mini case studies of different visitor types

## PROBLEM

Data collection is a bit haphazard

## SOLUTION

Let visitors self map & mark their most impactful sites, with a note about why

Use Quick Tap Survey to let visitors answer questions from their smartphones & include random giveaways

Observe interaction with volunteers

Insert on-the-spot quizzes to see who has experienced changes in knowledge

Use iForm Builder to collect audio commentary

Consider Success Case Method to follow up about lasting impacts

**REMEMBER TO AIM TO COLLECT LOGICAL & EMOTIONAL DATA THAT WILL BE USEFUL BOTH INTERNALLY & EXTERNALLY.**

