Stephanie Evergreen
Speaker, Author, Designer, Data Nerd

Dr. Stephanie Evergreen is best known for bringing a research-based approach to helping researchers better communicate their work through more effective graphs, slides, and reports.

Bad data displays lose hearts, minds, & wallets. Let's change your game.

Keynote Address I'll light a fire in your audience so that they leave hungry to better visualize data. I'll talk about the science and structure of effective data visualization.

Workshops for Data Consumers I teach you what to look for in data and how to pull together the evidence your team generates into clear messages that support decision-making. You'll send me some of your current work and I'll redesign it for the workshop to illustrate exactly what better data visualization can do for you.

Workshops for Data Analysts I'll teach you the Evergreen Data 4 Step Process for developing visuals of your data. You'll know exactly how to leverage all of that data you've been collecting to tell the story of your organization in ways that are compelling and firmly grounded in research-based best practices. I'll show you how to make amazingly impactful data visualizations that are crystal clear – the kind of thing your audience will print out and post on their office walls.

I have brought my PhD in research and my heavy hitting design to help dozens upon dozens of clients communicate key messages from their data, engage audiences in precise discussions, and streamline decision-making.

We will totally change your game.

To book Dr. Evergreen or one of her staff, contact:
Hey@StephanieEvergreen.com

"Stephanie Evergreen's workshop was amazing—by far one of the most impactful workshops I've ever been to!"

"Your prowess for making data accessible is a gift, thank you for sharing with us."

Dr. Evergreen has trained data nerds worldwide through keynote presentations and workshops, for clients including Verizon, Daimler/Mercedes Benz, American Institutes for Research, Rockefeller Foundation, Brookings Institute, and the United Nations.

Both of her books, Effective Data Visualization and Presenting Data Effectively, hit #1 on Amazon bestseller lists.