

# QUALITATIVE CHART CHOOSER 3.0

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TRY THIS VIZ

## QUANTIFICATION

## NON-QUANTIFICATION

WHAT STORY ARE YOU TRYING TO TELL?

WAYS TO HIGHLIGHT A WORD

### THEMATIC ANALYSIS

WAYS TO HIGHLIGHT A WORD

### THEMATIC ANALYSIS

create learn new skill



THE DATA ARE...

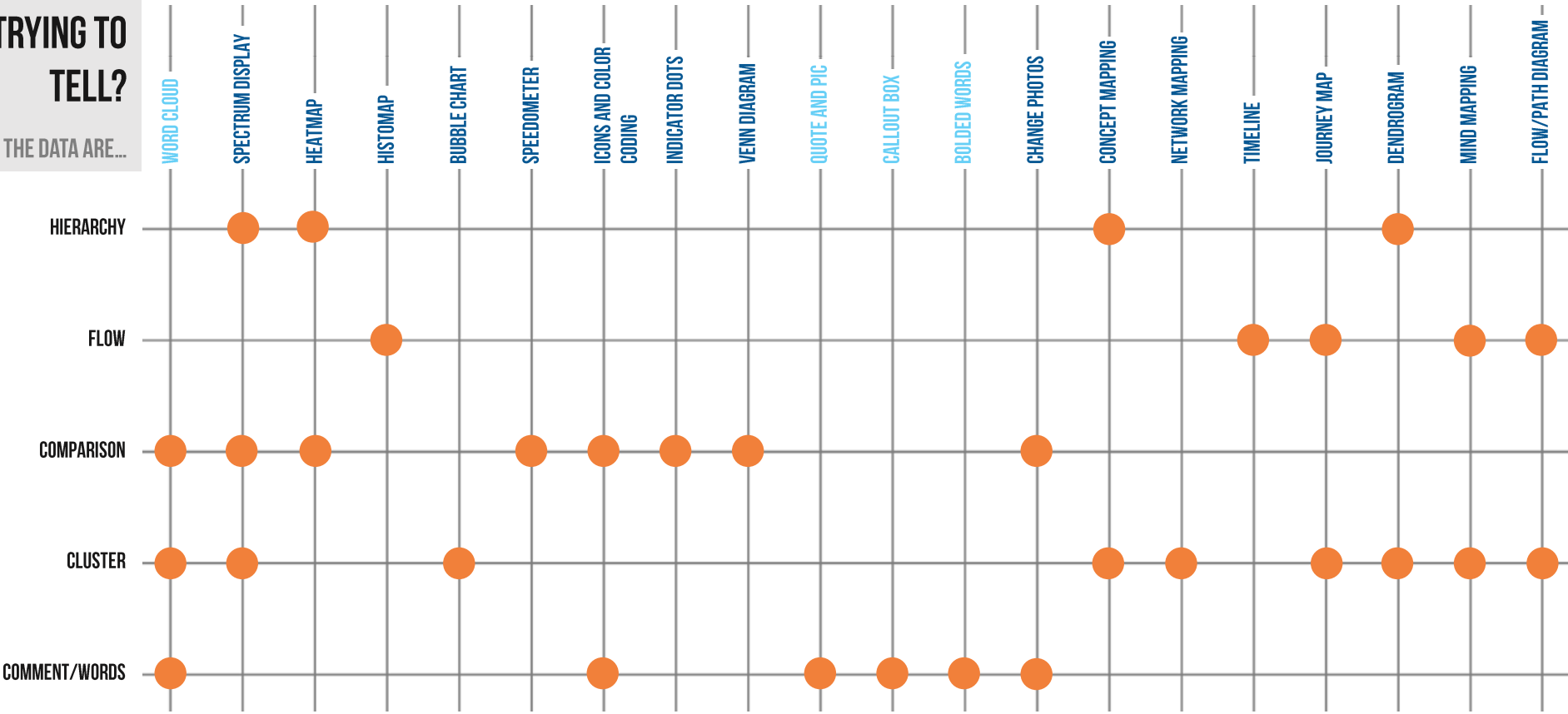
HIERARCHY

FLOW

COMPARISON

CLUSTER

COMMENT/WORDS



FOR MORE SEE [STEPHANIEEVERGREEN.COM/BLOG](http://STEPHANIEEVERGREEN.COM/BLOG) [PRESENTING DATA EFFECTIVELY](#) [EFFECTIVE DATA VISUALIZATION](#)