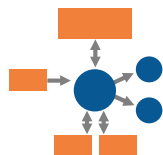


Cluster Map



Flow/ Path Diagram



Graphic Recording



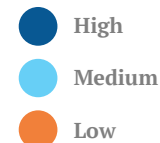
Concept Mapping



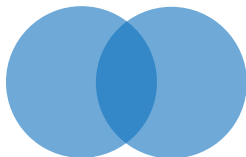
Quote and Picture



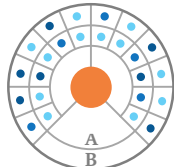
Indicator Dots



Venn Diagram



Spectrum Display



Network Mapping



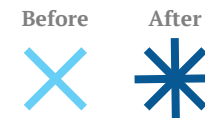
Ripple Effect Mapping



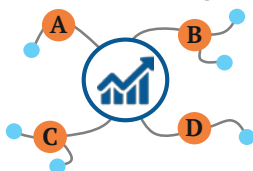
Icons & Color Coding



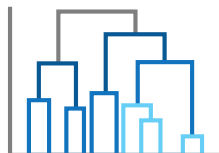
Change Photos/Diagram



Mind Mapping



Dendrogram



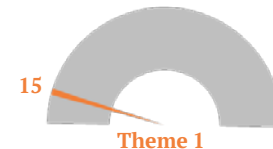
Timeline



DIAGRAMS

PICTURES

Rating



QUOTES & WORDS

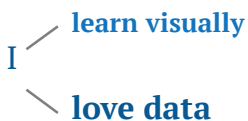
Callout Box



Phrase Net



Word Tree



Word Clouds



QUALITATIVE CHART CHOOSER 2.0

BY JENNIFER LYONS & STEPHANIE EVERGREEN

FOR MORE SEE

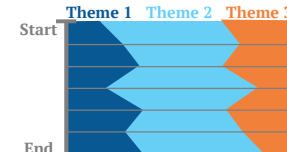
STEPHANIEEVERGREEN.COM/BLOG
[PRESENTING DATA EFFECTIVELY](#)
[EFFECTIVE DATA VISUALIZATION](#)

TABLES

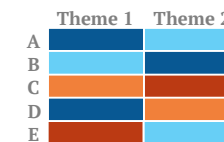
Evidence Matrix

	Theme 1	Theme 2
A		
B		
C		

Histomap



Heat Map



● TRY THIS VIZ ● CONSIDER THIS VIZ

	DIAGRAMS	PICTURES	QUOTES & WORDS	TABLES
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WHAT STORY ARE YOU TRYING TO TELL?

